

Message Text

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PAGE 01 STATE 196923
ORIGIN COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 /023 R

DRAFTED BY COM/BED/ITA/OIM/LGARGES/DFH
APPROVED BY EB/OCA/CM/JJREILLY
COM/BED/ITA/OIM/JLBLOW/CMM
COM/BED/ITA/OIM/EOOLSEN/AD/EM
COM/OMEPR/GBURKE(IN DRAFT)
COM/BED/BIEPR/JPAYNE(IN DRAFT)
COM/USTS/BTOLSON(IN DRAFT)
COM/BED/ITA/OIM/WLUBKEMAN(IN DRAFT)
STATE/ARA/ECA/SMYLES(IN DRAFT)
STATE/ARA/ECP/WSKOK(IN DRAFT)

-----095144 041815Z /46

R 041430Z AUG 78
FM SECSTATE WASHDC
TO AMEMBASSY BRASILIA
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO

UNCLAS STATE 196923

E.O. 11652: N/A

TAGS:BEXP, BR

SUBJECT: 1978 CCP FOR BRAZIL: THIRD QUARTER

REF: BRASILIA 5574

1. IN MEETING ON AUGUST 2 WASHCAG REVIEWED EMBASSY
QUARTERLY REPORT. VERY PLEASED TO NOTE IMPROVEMENT IN U.S.
SHARE OF BRAZILIAN MARKET TODATE EVEN THOUGH LARGE ROLE
BEING PLAYED BY RANDOM FACTOR--VERY HIGH WHEAT SALES.

2. TRADE CENTER SUPPORT HAS BEEN EXCELLENT, AND WASHCAG
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VERY GRATIFIED WITH RESULTS OF CATALOG SHOW AT RIO OFFSHORE
BRAZIL PETROLEUM EXHIBITION. WE STILL NEED FULL REPORT TO
JUSTIFY PARTICIPATION IN OFF-SHORE '80.

3. GREATLY APPRECIATE EXTRA TRAVEL EFFORT MADE BY
OFFICERS FROM PORTO ALEGRE AND BELEM IN PROMOTION FUTURE
SHOWS. WOULD APPRECIATE POST-SHOW APPRAISAL OF EFFECTIVE-

NESS THIS TRAVEL TO SANTA CATARINA AND MANAUS.

GRATIFIED TO LEARN OF GOOD COOPERATION WITH BRAZILIAN

4. GRATIFIED TO LEARN OF GOOD COOPERATION WITH BRAZILIAN
TRAVEL AGENCIES IN STIMULATING INTEREST IN FOREIGN BUYERS
PROGRAM EVENTS.

5. WASHCAG APPRECIATES EMBASSY EFFORTS OVER MANY YEARS
ON ITAIPU PROJECT AND SHARES CCAG DISAPPOINTMENT OVER
AWARD OF THE CONTRACT FOR THE GENERATING EQUIPMENT FOR
ITAIPU TO THE EUROPEAN COUSORTIUM. APPRECIATE POSTS'
CONTINUED ASSISTANCE ON CONTRACT FOR HIGH VOLTAGE DC
TRANSMISSION EQUIPMENT. VANCE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 04 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: BED/ITA/OIM/LGARGES/DFH
Enclosure: n/a
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Film Number: D780319-0821
Format: TEL
From: STATE
Handling Restrictions: n/a
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To: BRASILIA RIO DE JANEIRO MULTIPLE
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